

SAVE \$ SAVE \$

Only the

PRICES

are **HOT** at Cool, Cool

THE COOLEST SPOT TO SHOP FOR THE HOTTEST PRICES IN TOWN

and, my, how we melt your food bills down to budget size. Come see! Come cool off while you shop in healthfully air-conditioned comfort. Choose your favorites for delightful summer meals from our inviting displays of top-brand, top-quality foods. Check out a cartful for less—for much less—because FOODS CO.'s red hot prices give you cold cash savings.

FOODS CO. markets
Pacific Coast Highway at Crenshaw
174th and Crenshaw

Golden Creme Bakeries - Ready Sliced

HOT DOG or HAMBURGER ROLLS 8 in a Pkg. 25¢

Most Other Brands of Rolls Sell for 8 for 33¢

TENDER AND JUICY

ONE-POUND PACKAGES

FRANKS 49¢

1-lb. Pkg. LUER'S QUALITY ALL MEAT




Premium Deluxe Golden Grain BEER

Case of 24 12-oz. Cans \$2.69

12-oz. Can Pack **6 69¢**

CIGARETTES

Regular Size Ctn. of 10 Packs \$2.09

King and Filter Ctn. of 10 Packs \$2.19

Plus 4% Sales Tax




READ ALL THREE PAGES OF HOT, HOT BUYS

2lb. LOAF GOLDEN CREME CHEESE 59¢

American Cheese Spread TWO-POUND PACKAGES

SHASTA SOFT DRINKS 10 Cans for 89¢

ASSORTED FLAVORS




Golden Creme Deluxe ICE CREAM 59¢

12 Flavors Round Carton Cello Top 1/2 GALLON CARTON

HERSHEY CHOCOLATE SYRUP TOPPING, 1-lb. can . . . 19¢

Springfield Frozen LEMONADE 16 3-oz. Cans \$ 1.00

LOW COST COLD DRINK THAT EVERYBODY LOVES!

Each Can Makes a Quart




PAY UTILITY BILLS FREE OF COST AT YOUR FOODS CO. COURTESY BOOTH

3 PAGES OF HOT PRICES AT COOL, COOL FOODS CO!